



W&S Financial Group Distributors

A member of Western & Southern Financial Group



Catherine A. Bezold

**Assistant Vice President
Sales Support**

W&S Financial Group Distributors, Inc.

Catherine (Katie) A. Bezold is assistant vice president of sales support for W&S Financial Group Distributors, Inc., an operating unit of IFS Financial Services, Inc., and the wholesale division of Western & Southern Financial Group (Western & Southern), based in Cincinnati.

With more than two decades of experience at Western & Southern, Bezold is responsible for all internal and external wholesaler training and operational key account management. She also provides direction to the financial institution, broker-dealer, and independent marketing organization channels' sales desks. She reports directly to Mark E. Caner, president of W&S Financial Group Distributors.

Prior to being promoted to her current position in 2008, Bezold was sales desk director at Western & Southern. In that role she provided strategic and operational direction of sales and service support to producers.

Bezold holds FINRA Series 6, 26 and 63 registrations and is licensed in life and health insurance in Ohio. She resides in Cincinnati with her husband, Tony, and two sons, Jake and Bryce.

To address the risks associated with accumulation, distribution and preservation of retirement wealth, W&S Financial Group Distributors serves as Western & Southern's wholesale distributor of annuity and life insurance products from Western-Southern Life Assurance Company, Integrity Life Insurance Company and National Integrity Life Insurance Company. Variable products distributed by Touchstone Securities, Inc. All are member companies of Western & Southern, a diversified family of financial services companies whose heritage dates to 1888. Supporting a national network of financial institutions, broker-dealers, independent agents and independent marketing organizations, W&S Financial Group Distributors assists financial professionals in helping individuals invest for, live in and manage risk up to and through retirement.

Products are issued and guaranteed by Western-Southern Life Assurance Company, Cincinnati, OH, Integrity Life Insurance Company, Cincinnati, OH, and National Integrity Life Insurance Company, Goshen, NY. Western & Southern Life operates in all states except AK, ME, NH, NY and RI. Integrity operates in all states except ME, NH, NY and VT, where National Integrity Life Insurance Company operates.